



Press release

Venlo and Zutphen, March 2021

AgroLingua translation agency and Roodbont Publishers combine strengths

AgroLingua translation agency and Roodbont agricultural publishers have entered into a strategic partnership. This cooperation aims to better serve the international agribusiness and food markets by providing high-quality knowledge products and further strengthen the positions of both companies.

Roodbont Publishers specialises in the production of practical, agricultural knowledge content in the form of printed and e-books, e-learning and training in more than 50 countries. AgroLingua specialises in translating content for companies active in the international agrifood market into more than 150 language combinations.

“Roodbont and AgroLingua share many similarities. We are both companies that contribute highly specific expertise to the international agrifood business,” says Jos van Kleef of AgroLingua.

“Roodbont does this as a publisher of knowledge content and AgroLingua through its language and translation skills. Roodbont has unique, comprehensive agricultural knowledge and we would like to share that in our extensive B2B network.”

“We have used AgroLingua's professionalism as a translation agency to translate our knowledge products for a long time,” says Janneke Janssens of Roodbont Publishers. “The translation expertise at AgroLingua and its wide network can open up new markets for our knowledge products. High quality translations, ISO 9001 and ISO 17100 certified, and in-depth knowledge of the subject matter and sector-specific terminology.”

In the next few years, both companies will cooperate on expanding the international market for high-quality agricultural knowledge content, with a focus on e-learning channels.

www.agrolingua.com

www.roodbont.com

Note for the editors, not for publication:

For more information about this press release, please contact Janneke Janssens at Roodbont Publishers, tel. +31 (0)6 42565846 or Jos van Kleef at AgroLingua translation agency, tel. +31 (0)6 54795926.

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About AgroLingua translation agency

AgroLingua is a unique translation agency. Our translation agency specialises in the food and agribusiness sectors and is market leader. We excel in our role as a committed translation partner for multilingual communication.

An accurate, professional translation is the key to success for organisations and companies active in global industries.

AgroLingua creates added value through expert knowledge of the terminology and deep expertise of the subject matter specific to the international agrifood world. Our clients are diverse organisations and companies, with a particular focus on agriculture, horticulture, livestock farming, agricultural engineering and the food industry as well as related sectors. We have 1500 clients in 15 countries and provide translation services in more than 150 language combinations.

About Roodbont Publishers

Roodbont Publishers is an internationally operating agricultural knowledge publisher, active in more than 50 countries.

During its 25 years in the publishing business, Roodbont has evolved from a book publisher into a multi-channel knowledge publisher. In addition to printed and e-books, Roodbont also offers e-learning and training. Roodbont also produces customised e-learning modules commissioned by third parties.

Roodbont Publishers has acquired a global reputation for its Signals© knowledge concept. This series has been published in more than 40 languages, and sales figures exceed two million books. The Signals© concept transforms scientific and evidence-based information into practically applicable agricultural knowledge. This is presented in a highly visual and easy to understand format, so that agricultural entrepreneurs and suppliers can start benefiting from this expertise immediately.